



Urban League  
of Louisiana

A background image showing a person's hands writing on a document with a pen. The text 'DBE Support Services' is overlaid in a large, white, sans-serif font. Below it, in a smaller white font, is 'REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND'. At the bottom left is the Urban League of Louisiana logo, and at the bottom right is the LADOTD logo.

MONTHLY  
DIGEST

**Issue 40 | October 2023**  
[www.urbanleaguella.org/cei-dbeservices](http://www.urbanleaguella.org/cei-dbeservices) | [dbesupport@urbanleaguella.org](mailto:dbesupport@urbanleaguella.org)

- LADOTD Project  
Letting Information
- Get LAUCP DBE  
Certified
- ULLA Upcoming  
Events and Trainings

Urban League of Louisiana provides business support services to existing and aspiring DBEs that are interested in doing business with the LADOTD in Region B. Services include one-on-one business counseling, capacity-building coaching, contractor-specific and general entrepreneurship trainings, certification assistance, funding and bonding assistance, and access to LADOTD bid opportunities. For more information, please email [dbesupport@urbanleaguella.org](mailto:dbesupport@urbanleaguella.org).

*Upcoming Training*  
**Wealth Building Wednesdays: Building, Repairing, and Improving Your Credit**  
**Wednesday, October 11 | 6:00pm - 7:30pm | Online**

Join the Urban League of Louisiana for Wealth Building Wednesdays! This monthly webinar series is designed to provide communities across Louisiana with insights, tools, and practical steps to develop healthy financial habits, become financially independent, effectively manage risks, and chart a pathway towards generational wealth creation. Sessions take place virtually on Wednesdays each month, 6:00pm-7:30pm. Register today to reserve your spot and share with a friend or family member!

# WEALTH BUILDING WEDNESDAYS

Webinar on Wednesdays each month,  
6:00pm-7:30pm



Join us online to kick-off this series with our first session!



## Wealth Building Wednesdays: Building, Repairing, and Improving Your Credit

**Wednesday, October 11, 2023,  
6:00pm-7:30pm**

Take the first step to improve your credit and join us for this informative webinar! There is no cost to attend. However, registration is required.

**Register today to reserve your spot!**



**Diana Holmes**  
Community Manager,  
J.P. Morgan Chase



**Jarrett Woods**  
Vice President and Sr.  
Business Consultant,  
J.P. Morgan Chase

JPMORGAN CHASE & CO.

Register at: <https://tinyurl.com/mr46fbrk>

[Click Here to Register!](#)

### Upcoming Training

## Developing an Effective Capabilities Statement

**Thursday, October 26 | 10:00am - 11:30am | Online**

Join the Urban League of Louisiana on Thursday, Thursday, October 26, 10:00am-11:30am, for **“Developing an Effective Capabilities Statement”**. This virtual session is a part of a series of monthly events in collaboration with the Louisiana Department of Transportation and Development’s DBE Supportive Services program.



As a contractor, your capability statement serves as your business card and should set you apart from your competitors. It is a tool that will show potential clients how your achievements, core competencies, accreditations, financial health, and experience will create value for their projects.

During this interactive workshop, participants will learn the key components of a capabilities statement and will obtain guidance on crafting these elements to fit their business model and offerings.

This session will be facilitated by Courtney Elzey, MCDS, LLC. There is no cost to attend, however, registration is required. Register today to reserve your seat!

[Click Here to Register!](#)

### Bid Opportunity

**Broadmoor: Audubon Nature Institute Renovations  
Several Scopes**



Broadmoor invites all interested subcontractors and trade partners to bid on our upcoming renovations at the Audubon Nature Institute Zoo – Jaguar Jungle and Earthlab Project. We strongly encourage MBE,WBE, LAUCP and SLDBE's, Hudson Initiative, SEBD, LA Vet, VOSB, SDVOSB, LGBTQ+, and 8(a) subcontractors and trade partners to bid on this opportunity.

Please email Broadmoor at [estimating@broadmoorllc.com](mailto:estimating@broadmoorllc.com) to register to receive information about this bid opportunity or call 504-885-5400 for additional information.

***The project scopes include demolition, concrete, masonry, wood framing, rough carpentry, casework, roofing, metal panels, fiber cement siding, insulation, doors/frames/hardware, glazing, cold-formed metal framing, flooring, painting, division 10 specialties, fire sprinkler, plumbing, HVAC, electrical, earthwork, piling, fencing, planting, and utilities.***

Broadmoor, L.L.C. is an Equal employment opportunity/affirmative action employer and is committed to providing employment opportunities to minorities, females, veterans and disabled individuals.

[Click Here to Email Broadmoor!](#)

### *Growth Strategies*

**Become an Energy Smart or Entergy Solutions Trade Ally!**



Energy Smart (Orleans Parish) and Entergy Solutions (All Other Parishes in LA) are comprehensive energy efficiency programs that incentivize Entergy customers to perform energy saving upgrades in their homes and businesses. Our teams work with residents, business owners, facility managers and trade ally contractors to identify opportunities and provide cash incentives for completing eligible upgrades with measurable/verifiable energy savings.

#### **What is a trade ally?**

Trade allies are approved and trained contractors that influence the energy decisions of customers and facilitate participation in the Energy Smart and Entergy Solutions programs. Trade allies help customers implement energy efficiency upgrades and earn incentives for reducing their energy usage.

#### **What is the benefit of becoming a trade ally?**

Both programs work to connect customers with trade ally contractors to help them select and install energy efficient products that have verifiable energy savings for customers. Trade allies can leverage these cash incentives to gain new customers and maximize existing customer projects that reduce energy use.

#### **How are trade allies supported?**

The program provides technical assistance to trade allies and customers to identify energy efficiency opportunities, develop cost-effective projects and complete required program documentation. Trade allies are invited to participate in various training, development and networking opportunities provided by the program and its partners.

#### **For More Information**

- Orleans Parish: Kevin Fitzwilliam, Training and Workforce Development Specialist, Energy Smart Program - [kevin.fitzwilliam@aptim.com](mailto:kevin.fitzwilliam@aptim.com)
- All Other Parishes: Dillon Teal, Senior Energy Advisor, Entergy Solutions - [dillon.teal@aptim.com](mailto:dillon.teal@aptim.com)

Learn More about the EnergySmart Trade Ally Program! (Orleans Parish)

Learn More about the Entergy Solutions Trade Ally Program! (All Other Parishes)

Click Here for All Upcoming ULLA Entrepreneurship Trainings

Urban League of Louisiana  
Center for Entrepreneurship & Innovation  
[www.urbanleaguella.org/cei](http://www.urbanleaguella.org/cei)  
[dbesupport@urbanleaguella.org](mailto:dbesupport@urbanleaguella.org)



Urban League of Louisiana | 4640 S. Carrollton Ave. , Suite 210, New Orleans, LA 70119

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