

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND

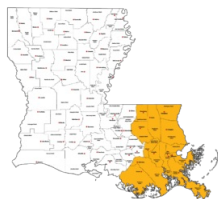


Urban League of Louisiana
Center for Entrepreneurship & Innovation



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ULLA Upcoming Events and Trainings



Urban League of Louisiana provides business support services to existing and aspiring DBEs that are interested in doing business with the LADOTD in Region B. Services include one-on-one business counseling, capacity-building coaching, contractor-specific and general



Construction Business Owner Blog



Construction professionals know the chaos all too well: a dozen browser tabs open, five different logins, critical data scattered across silos like loose lumber on a job site. What starts as a minor annoyance quickly becomes a tangled mess of apps, updates, and duplicated effort. Complexity wasn't the plan. It crept in quietly as the construction tech stack expanded—one "best-in-class" tool at a time. [Read More](#)

Take Action Series: Get Certified to Access State and Federal Contracting Opportunities
Tuesdays, November 4 - 25 | Online

Join the Urban League of Louisiana this November for its signature **Take Action Series** and learn what steps you need to take to access federal and state procurement opportunities! Sessions take place on **Tuesdays, November 4-25, 10:00am-12:00pm**. This series will be facilitated by Courtney Elzey, Principal at MCDS, LLC.



Small businesses seeking federal contracting opportunities must be registered and have a current profile in the System for Award Management (SAM.gov). During this session, participants will also be guided through the process of registering and managing your SAM.gov profile.



During this session, small business owners will learn the benefits of the WOSB certification, eligibility requirements, and the certification process. This session will provide participants with insights on how to best leverage their WOSB certification to access government contracting opportunities. Participants will also learn how to access the “*MySBA Certifications*” website - a single application for SBA federal contracting certifications.



11/18: Leverage the GSA for Federal Contracting Opportunities

The U.S. General Services Administration (GSA) manages federal property and provides contracting options for government agencies. GSA facilitates over \$84 billion of products, services and solutions that enable federal agencies to efficiently accomplish their missions while saving taxpayer dollars. During this session, participants will learn how to leverage the GSA Schedule and sell to the federal government.



11/25: Get Registered on LaGov and Leverage LaPAC for State Contracting Opportunities

During this session, potential vendors will learn how to register in the LaGOV Registration Portal and how to leverage the LaPAC Network to access bid opportunities with the state of Louisiana. Topics include: how to submit your initial registration; finding the right UNSPSC commodity codes; what to do when you receive your permanent vendor ID; how to manage your vendor account; and how to search for bid opportunities on LaPAC

[Click Here to Register](#)

Business Development

Opportunities Outlook Quarterly Convening for DBE Contractors

Friday, November 14 | 9:00am-12:00pm CST | ULLA HQ



Join the Urban League of Louisiana on Friday, November 14, 2025, 9:00am-12:00pm, for its signature ***“Opportunities Outlook Quarterly Convening for DBE Contractors”***.

These quarterly, in-person meet-ups feature presentations from procurement officers and/or prime contractors who provide DBEs and other diverse businesses with information and updates on bid opportunities, as well as, required steps and best practices for doing business with their organizations. These events also provide an opportunity for more direct networking between DBEs and procurement officers and/or primes.

The event will take place at the Urban League of Louisiana, 4640 S. Carrollton Avenue, Suite 110. Breakfast will be provided.

This quarter’s featured speakers and organizations include:

- ***Keycha Alexander-Green, DBE/SBE Program Manager, Compliance Program Section, Louisiana Department of Transportation and Development***
- ***Cashanna Moses, Procurement Director, Sewerage & Water Board of New Orleans***
- ***Lauren Marshall, MCA, Director of Diversity & Inclusion, Woodward Design+Build***
- ***Todd James, Director of External Affairs, Broadmoor, LLC***
- ***Rebecca Falati, Assistant Preconstruction Manager, Broadmoor, LLC***






Please note that the LADOTD representative will cover the recent changes to the DBE Certification and what steps DBEs need to take in order to recertify or submit initial applications moving forward.

There is no cost to attend, however, registration is required. Register today to reserve your spot!

[Click Here to Register](#)

[Click Here for All Upcoming ULLA Entrepreneurship Trainings](#)

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