



Urban League
of Louisiana

A banner image showing a person's hands writing on a document. The text 'DBE Support Services' is prominently displayed in white on a dark background. Below it, 'REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND' is written in a smaller font. The Urban League of Louisiana logo and a LADOTD seal are also visible.

MONTHLY
DIGEST

Issue 41 | November 2023
www.urbanleaguella.org/cei-dbeservices | dbesupport@urbanleaguella.org

- LADOTD Project
Letting Information
- Get LAUCP DBE
Certified
- ULLA Upcoming
Events and Trainings

Urban League of Louisiana provides business support services to existing and aspiring DBEs that are interested in doing business with the LADOTD in Region B. Services include one-on-one business counseling, capacity-building coaching, contractor-specific and general entrepreneurship trainings, certification assistance, funding and bonding assistance, and access to LADOTD bid opportunities. For more information, please email dbesupport@urbanleaguella.org.

Upcoming Event
2023 Veterans Small Business Breakfast and Resources Summit
Friday, November 3 | 9:00am - 12:00pm | ULLA HQ - New Orleans

The Urban League of Louisiana is pleased to host its **2023 Veterans Small Business Resources Summit** in celebration of veterans entrepreneurship, and as an extension of **National Veterans Small Business Week (October 30 – November 3)**. During this event, we will shine a light on veteran’s entrepreneurship across the state of Louisiana by sharing the many resources that are available to veterans and their spouses in starting and growing their businesses.

This year’s event is sponsored by AARP and Chevron, and hosted in collaboration with the SBA LA District Office, the Veterans Business Outreach Center – Mississippi State University, and Louisiana Economic Development.

This year’s event will take place on **Friday, November 3, 9:00am-12:00pm, at the Urban League of Louisiana, 4640 S. Carrollton Avenue, Suite 110, New Orleans, LA 70119**. Veterans and the general public are welcome to attend. Register today to reserve your spot!

Click Here to Register!

Upcoming Training
Wealth Building Wednesdays: The Urgency of Estate Planning in

Join the Urban League of Louisiana for Wealth Building Wednesdays! This monthly webinar series is designed to provide communities across Louisiana with insights, tools, and practical steps to develop healthy financial habits, become financially independent, effectively manage risks, and chart a pathway towards generational wealth creation. Sessions take place virtually on Wednesdays each month, 6:00pm-7:30pm. Register today to reserve your spot and share with a friend or family member!

WEALTH BUILDING WEDNESDAYS

Webinar on Wednesdays each month, 6:00pm-7:30pm

Join us online for this financially informative session!

Wealth Building Wednesdays: The Urgency of Estate Planning in Protecting Generational Wealth

Wednesday, November 8, 2023, 6:00pm-7:30pm

Learn the importance of creating a plan that will allow you to pass on your business and/or other assets down through generations. This session is free, registration is required. **Register today to reserve your spot!**



Halima Narcisse
Attorney at Law,
McKenna Narcisse, LLC



Warren McKenna
Attorney at Law,
McKenna Narcisse, LLC

McKENNA NARCISSE
ATTORNEYS & COUNSELORS

85 YEARS
Urban League of Louisiana

Hosted in partnership with the New Orleans Regional Black Chamber of Commerce

Register at: <https://tinyurl.com/mr46fbrk>

[Click Here to Register!](#)

Upcoming Training
Crew Management: Recruiting, Hiring, and Retaining an All Star Team
Tuesday, November 28 | 10:00am - 11:30am | Online

Join the Urban League of Louisiana on Tuesday, November 28, 10:00am-11:30am, for “**Crew Management: Recruiting, Hiring, and Retaining an All Star Team**”. This virtual session is a part of a series of monthly events in collaboration with the Louisiana Department of Transportation and Development’s DBE Supportive Services program.



2024 is expected to yield an increase in public and private construction projects across the U.S. This is great for the industry, however, this also means that small business contractors must be prepared for the competitive landscape that is sure to impact how you recruit, hire, and train a best-in-class crew.

It is critical that owners have a strategic plan to efficiently manage and retain your field crew. This is essential to staying on budget and on schedule, and can lead to increased profitability. During this session, construction managers and owners will learn how to build a foundation for a successful field crew which requires processes, discipline and the proper resources. This session will dive into best practices for recruiting, hiring, developing, managing, and retaining an all-star team!

This session will be facilitated by Courtney Elzey, MCDS, LLC. There is no cost to attend, however, registration is required. Register today to reserve your spot!



Upcoming Training

UDA ConstructionOnline 2023

Thursday, November 30 | 9:00am-1:00pm | ULLA HQ - New Orleans



The latest evolution of UDA's top-rated online construction management software, **ConstructionOnline 2023**, delivers hundreds of new updates and enhancements, alongside world-class construction estimating, scheduling, and project management solutions - optimized to deliver meaningful ROI to professional construction companies.

Join us on Thursday, November 30, 9:00am-1:00pm, at Urban League of Louisiana, 4640 S. Carrollton Avenue, Suite 110, New Orleans, LA 70119. During this session, participants will learn how ConstructionOnline 2023 can power your company's success, including how you can:

- Stand out from the competition with unlimited styling options for fully customized proposals from the brand-new OnPoint™ Proposal Wizard
- Track profits, delays, and more at-a-glance with the latest information through Project Health Dashboards
- Power-up project schedules with SmartLink™ - connect Schedule Tasks & To Dos to provide the ultimate in detail and direction for your team
- Get detailed insights into predicted cash inflow and outflow with new TrueVision™ Cash Flow Reports
- Find what you're looking for in a flash with the new, platform-wide Search, Filter, and Sort options
- Optimize efficiency and avoid mitigate conflicts with ResourceTrak™ and enhanced trade-based resource management

This workshop will be facilitated by Frank Johnson, III, Senior Business Advisor and Contractor Specialist at the Urban League of Louisiana. Laptops are required for this session.

There is no cost to attend, however, registration is required. Register today to reserve your spot!

[Click Here to Register!](#)

Growth Strategies

Become an Energy Smart or Entergy Solutions Trade Ally!



Energy Smart (Orleans Parish) and Entergy Solutions (All Other Parishes in LA) are comprehensive energy efficiency programs that incentivize Entergy customers to perform energy saving upgrades in their homes and businesses. Our teams work with residents, business owners, facility managers and trade ally contractors to identify opportunities and provide cash incentives for completing eligible upgrades with measurable/verifiable energy savings.

What is a trade ally?

Trade allies are approved and trained contractors that influence the energy decisions of customers and facilitate participation in the Energy Smart and Entergy

Solutions programs. Trade allies help customers implement energy efficiency upgrades and earn incentives for reducing their energy usage.

What is the benefit of becoming a trade ally?

Both programs work to connect customers with trade ally contractors to help them select and install energy efficient products that have verifiable energy savings for customers. Trade allies can leverage these cash incentives to gain new customers and maximize existing customer projects that reduce energy use.

How are trade allies supported?

The program provides technical assistance to trade allies and customers to identify energy efficiency opportunities, develop cost-effective projects and complete required program documentation. Trade allies are invited to participate in various training, development and networking opportunities provided by the program and its partners.

For More Information

- Orleans Parish: Kevin Fitzwilliam, Training and Workforce Development Specialist, Energy Smart Program - kevin.fitzwilliam@aptim.com
- All Other Parishes: Dillon Teal, Senior Energy Advisor, Entergy Solutions - dillon.teal@aptim.com

Learn More about the EnergySmart Trade Ally Program! (Orleans Parish)

Learn More about the Entergy Solutions Trade Ally Program! (All Other Parishes)

Click Here for All Upcoming ULLA Entrepreneurship Trainings

Urban League of Louisiana
Center for Entrepreneurship & Innovation
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