



# Urban League of Louisiana

## Center for Entrepreneurship & Innovation

### DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



Urban League of Louisiana  
Center for Entrepreneurship & Innovation



## MONTHLY DIGEST

### Issue 36 | May 2023

[www.urbanleaguella.org/cei-dbeservices](http://www.urbanleaguella.org/cei-dbeservices) | [dbesupport@urbanleaguella.org](mailto:dbesupport@urbanleaguella.org)

#### Find Projects

#### LADOTD Project Letting Information

[Link to Construction Letting Information](#)

#### Register for Trainings

#### ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

#### Become a DBE

#### Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

#### Stay Informed

#### U.S. Department of Transportation - Office of Small and Disadvantaged Business Utilization

[Link to the USDOT OSDBU](#)

#### DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!

[dbesupport@urbanleaguella.org](mailto:dbesupport@urbanleaguella.org)

#### Upcoming Event

#### 18th Annual Business Development & Procurement Conference May 15th - 18th | L'Auberge Hotel Baton Rouge

The Louisiana Minority Business Development Agency, the Southern University AG Center, SBA, LED, LSBDC, PTAC (APEX), and other partners will host the 18th Annual Business & Procurement Conference, May 15-18, at L'Auberge Hotel Baton Rouge, 777 L'Auberge Avenue, Baton Rouge, LA 70820.

The 2023 Conference will be unique in that many of the sessions and contracting opportunities made available are a result of the Bipartisan Infrastructure Bill. The \$1.2 trillion appropriated in this bill is available to small business through procurement opportunities in federal, state, local, and even private businesses.

This year's conference will also feature matchmaking sessions with corporations, military bases, state, and federal government agencies. If you are looking for an opportunity to meet with to meet these procurement officers and to network with

other small business owners, you don't want to miss this event. There is also an opportunity to advertise your business and provide swag items for each conference attendee. Register today to reserve your spot!

For more information, please email [info@louisianambdacenter.com](mailto:info@louisianambdacenter.com).

18th Annual

# BUSINESS

Development & Procurement

## CONFERENCE 2023

HELPING BUSINESSES RECOVER FROM THE EFFECTS OF COVID-19:

Scale and Prepare for the Future by Becoming More Resilient and Sustainable

**MAY 15-18**

**L'AUBERGE HOTEL BATON ROUGE**  
777 L'Auberge Ave. Baton Rouge, LA 70820





MINORITY BUSINESS DEVELOPMENT AGENCY  
**BUSINESS CENTER**  
U.S. DEPARTMENT OF COMMERCE  
Louisiana MBDA Business Center  
Operated by Southern University Law Center



SBA  
U.S. Small Business Administration



LED LOUISIANA  
ECONOMIC DEVELOPMENT



AMERICA'S  
**SBDC**  
LOUISIANA



**APEX**  
ACCELERATORS

Registration is open and free to the public.  
Register for this event at:  
<https://lasmallbizconference.vfairs.com/>



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[Click Here to Register!](#)

*Upcoming Training*

**Louisiana Contractors Accreditation Institute: Residential Contractors Seminar**  
June 5 - August 9 | Virtual | Cost: \$350

The Louisiana Contractors Accreditation Institute (LCAI) Residential Contractors Seminar is a 10-week virtual course focusing on providing technical knowledge essential for residential construction in Louisiana. Residential construction topics covered include:

- Blueprint Reading
- Building Calculations
- Site Work, Demolition, and Construction
- Foundations, Formwork, and Retaining Walls
- Roof Structures
- Structural Loads
- Wood Frame Construction
- Related Trades
- Special Construction and Equipment

- Safety Codes

The Louisiana Contractors Accreditation Institute is a partnership between Louisiana Economic Development, Louisiana Community & Technical College System and the Louisiana State Licensing Board for Contractors.

#### WHEN

June 5 - August 9, 2023

Registration Period: April 24 - June 2, 2023

#### WHERE

Classes are taught twice per week with two-hour sessions via Zoom.

#### WHO

Anyone interested in starting a construction related business or who is working in residential construction and wants to sharpen their knowledge.

#### COST

The \$350 course fee covers the cost of registration and course materials.

#### QUESTIONS

For more information visit [opportunitylouisiana.com/LCAI-RC](https://opportunitylouisiana.com/LCAI-RC) or contact Small Business Services Program Manager Camille Campbell at [camille.campbell@la.gov](mailto:camille.campbell@la.gov) or 225-342-5534.



[Click Here to Register!](#)

### *Contractor Training*

### **Green Professional Building Skills: Fundamentals of Green Buildings (2-Part Series)**

Tuesday & Wednesday, June 6 & 7 | 9:00am-12:00pm | Virtual



Join the Urban League of Louisiana for *"Fundamentals of Building Green"* on Tuesday and Wednesday, June 6th and 7th, 9:00am-12:00pm, via Zoom. This training is a part of Green Professional Building Skills (GPRO) curriculum created and sourced by the Urban Green Council, the New York affiliate of the U.S. Green Building Council.

In GPRO Fundamentals of Building Green, students will learn how to see buildings differently and understand foundational strategies that make them efficient, healthy and resilient.

#### **Who Should Attend:**

This course is ideal for anyone who needs a better understanding of high-performance building, including:

- Sales or administrative staff who work in real estate, construction, architecture or engineering.
- Workforce development providers
- Facilities and operations staff
- College students interested in entering the building or construction industry

#### **What Students Learn:**

- The relationship between buildings and climate change
- Basic elements of green, high-performance construction and building operations
- Roles of trades on high-performance job sites
- Energy-consuming building systems and a high-level overview of strategies to reduce building energy use

**Instructor:** Sonji White, Project Manager, Construction Services, Vanir

This course is sponsored by the New Orleans Business Alliance and Chase Advancing Cities Blue/Green Initiative. There is no cost to attend, however, registration is required. Only 20 seats are available for this course. Register today to reserve your spot! GPRO Fundamentals qualifies for 4 AIA and GBCI CE Credits.

[Click Here to Register!](#)

## *Growth Strategies*

### **Become an Energy Smart or Entergy Solutions Trade Ally!**



Energy Smart (Orleans Parish) and Entergy Solutions (All Other Parishes in LA) are comprehensive energy efficiency programs that incentivize Entergy customers to perform energy saving upgrades in their homes and businesses. Our teams work with residents, business owners, facility managers and trade ally contractors to identify opportunities and provide cash incentives for completing eligible upgrades with measurable/verifiable energy savings.

#### **What is a trade ally?**

Trade allies are approved and trained contractors that influence the energy decisions of customers and facilitate participation in the Energy Smart and Entergy Solutions programs. Trade allies help customers implement energy efficiency upgrades and earn incentives for reducing their energy usage.

#### **What is the benefit of becoming a trade ally?**

Both programs work to connect customers with trade ally contractors to help them select and install energy efficient products that have verifiable energy savings for customers. Trade allies can leverage these cash incentives to gain new customers and maximize existing customer projects that reduce energy use.

#### **How are trade allies supported?**

The program provides technical assistance to trade allies and customers to identify energy efficiency opportunities, develop cost-effective projects and complete required program documentation. Trade allies are invited to participate in various training, development and networking opportunities provided by the program and its partners.

#### **For More Information**

- Orleans Parish: Kevin Fitzwilliam, Training and Workforce Development Specialist, Energy Smart Program - [kevin.fitzwilliam@aptim.com](mailto:kevin.fitzwilliam@aptim.com)
- All Other Parishes: Dillon Teal, Senior Energy Advisor, Entergy Solutions - [dillon.teal@aptim.com](mailto:dillon.teal@aptim.com)

**Learn More about the EnergySmart Trade Ally Program! (Orleans Parish)**

**Learn More about the Entergy Solutions Trade Ally Program! (All Other Parishes)**

**[Click Here for All Upcoming ULLA Entrepreneurship Trainings](#)**

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