



DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND

Urban League of Louisiana
Center for Entrepreneurship & Innovation

DOTD

MONTHLY DIGEST

ISSUE 48 | June 2024

www.urbanleaguela.org/cei-dbeservices | dbesupport@urbanleaguela.org

LADOTD Project
Letting Information

Get LAUCP DBE
Certified

ULLA Upcoming
Events and Trainings



Urban League of Louisiana provides business support services to existing and aspiring DBEs that are interested in doing business with the LADOTD in Region B. Services include one-on-one business counseling, capacity-building coaching, contractor-specific and general entrepreneurship trainings, certification assistance, funding and bonding

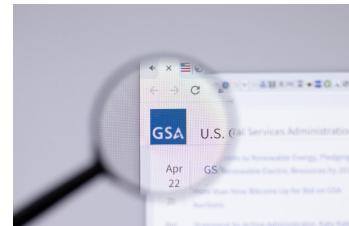
assistance, and access to LADOTD bid opportunities. For more information, please email dbesupport@urbanleaguela.org.

Training

Take Action: Leverage the GSA for Federal Contracting Opportunities

Wednesday, June 5 | 12:00pm-1:30pm CST | Virtual

Join the Urban League of Louisiana for its Take Action session ***“Leverage the GSA for Federal Contracting Opportunities”*** on Wednesday, June 5, 12:00pm-1:30pm, virtually.



The U.S. General Services Administration (GSA) manages federal property and provides contracting options for government agencies. GSA facilitates over \$84 billion of products, services and solutions that enable federal agencies to efficiently accomplish their missions while saving taxpayer dollars. During this session, participants will learn how to leverage the GSA Schedule and sell to the federal government, including:

- Understanding the GSA Schedule Program
- Getting on Schedule
- Staying on Schedule
- Tools, resources, and information to help you succeed



This session will be facilitated by **Tony L. Gregg, Project Manager, Office of Chief of Staff, Office of Small & Disadvantaged Business Utilization (OSDBU), U.S. General Services Administration**. There is no cost to attend, however, registration is required. Register today to reserve your spot!

Training

Take Action: Get Registered on LaGOV and Leverage LaPAC for State Procurement Opportunities

Thursday, June 13 | 12:00pm-1:30pm CST | Virtual



Join the Urban League of Louisiana for its Take Action session **“Get Registered in LaGOV and Leverage LaPAC for State Procurement Opportunities”**, on Thursday, June 13, 12:00-1:30pm, online. It is imperative that small businesses who wish to access state procurement bids get registered in the LaGOV Registration Portal and leverage the LaPAC Network.

During this session, potential vendors will learn how to register in LaGOV and how to leverage LaPAC to access bid opportunities with the state of Louisiana. Topics include:

- How to submit your initial registration
- Finding the right UNSPSC commodity codes
- What to do when you receive your permanent vendor ID
- How to manage your vendor account
- How to search for bid opportunities on LaPAC



This session will be facilitated by **Courtney Elzey, Principal, MCDS, LLC**. There is no cost to attend, however, registration is required. Register today to reserve your spot!

Click Here to
Register

Training

Opportunity and Preparation: Creating a Business Development Plan for Your Construction Business

Thursday, June 27 | 10:00am - 11:30am CST | Virtual



Join the Urban League of Louisiana on Thursday, June 27, 10:00am-11:30am, for **“Opportunity and Preparation: Creating a Business Development Plan for Your Construction Business.”** This virtual session is a part of a series of monthly events in collaboration with the Louisiana Department of Transportation and Development’s DBE Supportive Services program.

During this session, contractors will learn how to increase profitability and scalability by creating and managing a business development strategy – one that maximizes its strengths and experience and one that targets and converts its most preferred client types. The goal is to convert prospects to clients and to turn bids into awards!

This session will be facilitated by **Courtney Elzey, Principal, MCDS, LLC**. There is no cost to attend, however, registration is required. Register today to reserve your spot!

Click Here to
Register

Click Here for All Upcoming ULLA Entrepreneurship

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