



DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



Urban League of Louisiana
Center for Entrepreneurship & Innovation



MONTHLY DIGEST

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www.urbanleaguela.org/cei-dbeservices | dbesupport@urbanleaguela.org

LADOTD Project
Letting Information

Get LAUCP DBE
Certified

ULLA Upcoming
Events and Trainings



Urban League of Louisiana provides business support services to existing and aspiring DBEs that are interested in doing business with the LADOTD in Region B. Services include one-on-one business counseling, capacity-building coaching, contractor-specific and general entrepreneurship trainings, certification assistance, funding and bonding

assistance, and access to LADOTD bid opportunities. For more information, please email dbesupport@urbanleaguela.org.

Training

Take Action: Get LAUCP DBE Certified for Government Contracting Opportunities

Tuesday, July 16 | 12:00pm-2:00pm CST | Virtual

Join the Urban League of Louisiana for “**Take Action: Get LAUCP DBE Certified for Government Contracting Opportunities**”, on Tuesday, July 16, 12:00pm-2:00pm, virtually.



The Disadvantaged Business Enterprise (DBE) Program was created to remedy past and current discrimination against DBE firms. The intention is to level the playing field for socially and economically disadvantaged individuals wanting to do business with the DOTD on U.S. Department of Transportation federally assisted projects.

In order to comply with regulatory mandates, LADOTD collectively joined with the Louis Armstrong New Orleans International Airport, and the New Orleans Regional Transit Authority to develop and implement uniform procedures for DBE certification – the Louisiana Unified Certification Program (LAUCP). This program eliminates the necessity for DBE firms to complete multiple applications, as certification decisions are reciprocally accepted throughout

the UCP membership in Louisiana.



During this session, attendees will **gain insights into the LAUCP DBE Certification program, including: eligibility requirements, understanding the application process, and leveraging your certification.**

This session will be facilitated by **Courtney Elzey, Principal, MCDS, LLC.** All aspiring DBEs are welcomed to attend. There is no cost to attend; however, registration is required. Register today to reserve your seat!

[Click Here to Register](#)

Training

Take Action: Get Registered on LaGOV and Leverage LaPAC for State Procurement Opportunities

Tuesday, July 23 | 12:00pm-2:00pm CST | Virtual



Join the Urban League of Louisiana for its Take Action session **“Get Registered in LaGOV and Leverage LaPAC for State Procurement Opportunities”**, on Tuesday, July 23, 12:00-2:00pm, online. It is imperative that small businesses who wish to access state procurement bids get registered in the LaGOV

Registration Portal and leverage the LaPAC Network.

During this session, potential vendors will learn how to register in LaGOV and how to leverage LaPAC to access bid opportunities with the state of Louisiana. Topics include:

- **How to submit your initial registration**
- **Findng the right UNSPSC commodity codes**
- **What to do when you receive your permanent vendor ID**
- **How to manage your vendor account**
- **How to search for bid opportunities on LaPAC**

This session will be facilitated by **Courtney Elzey, Principal, MCDS, LLC.** There is no cost to attend, however, registration is required. Register today to reserve your spot!

[Click Here to Register](#)

Special Event

2024 National Urban League Conference: Small Business Matters Entrepreneurship Summit

Saturday, July 27 | 8:00am - 5:00pm CST | Hyatt Regency New Orleans | Celestine



**SMALL BUSINESS
MATTERS**
Entrepreneurship Summit

Registration is now open for the **National Urban League's Small Business Matters Entrepreneurship Summit.** The event takes place on Saturday, July 27, 8:00am-5:00pm, at the Hyatt Regency New Orleans, 601 Loyola Avenue, New Orleans, LA 70113. There is no cost to attend, however, advance registration is required.

Whether you're just starting out or looking to take your business to the next level, this FREE one-day summit is your ultimate resource hub. Learn from some of the nation's most accomplished executives, enterprisers, and experts as they share their knowledge and experiences. Attendees will gain access to:

- **Valuable workshops on essential topics such as money management, effective business leadership, and impactful marketing strategies.**
- **Networking opportunities with like-minded individuals.**
- **Impactful resources from both the private and public sectors.**
- **A Pitch Competition where ambitious entrepreneurs will compete for cash and prizes.**

Don't miss out on this incredible opportunity to network, learn, and grow. Space is limited, so advance registration is required. Secure your spot today for **Small Business Matters 2024!**

[Click Here to Register](#)

Training

Take Action: Get Registered on SAM.gov for Federal Procurement Opportunities

Tuesday, July 30 | 12:00pm - 2:00pm CST | Virtual



Join the Urban League of Louisiana for **“Take Action: Get Registered on SAM.gov for Federal Procurement Opportunities”**, on Tuesday, July 30, 12:00pm-2:00pm, virtually.

Small businesses seeking federal contracting opportunities must be registered and have a current profile in the System for Award Management (SAM.gov). During this session, participants will learn the importance of SAM and learn key information about your SAM profile. Participants will also **be guided through the process of registering and managing your SAM.gov profile.**

This session will be facilitated by **Courtney Elzey, Principal, MCDS, LLC**. There is no cost to attend, however, registration is required. Register today to reserve your spot!

[Click Here to Register](#)

[Click Here for All Upcoming ULLA Entrepreneurship Trainings](#)

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