



# DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



Urban League of Louisiana  
Center for Entrepreneurship & Innovation



## MONTHLY DIGEST

### Issue 38 | August 2023

[www.urbanleaguelala.org/cei-dbeservices](http://www.urbanleaguelala.org/cei-dbeservices) | [dbesupport@urbanleaguelala.org](mailto:dbesupport@urbanleaguelala.org)

#### *Find Projects*

#### **LADOTD Project Letting Information**

[Link to Construction Letting Information](#)

#### *Register for Trainings*

#### **ULLA Upcoming Events and Workshops**

[Link to ULLA's Eventbrite Registration Page](#)

#### *Become a DBE*

#### **Get LAUCP DBE Certified**

[Link to Louisiana Unified Certification  
Program](#)

#### *Stay Informed*

#### **U.S. Department of Transportation - Office of Small and Disadvantaged Business Utilization**

[Link to the USDOT OSDBU](#)

### **DBE SUPPORTIVE SERVICES - REGION B**



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- **One-on-One Business Counseling**
- **Capacity-building Coaching**
- **Contractor-specific and General**
- **Entrepreneurship Trainings**
- **Certification Assistance**
- **Funding and Bonding Assistance**
- **Access to LADOTD Bid Opportunities**

**EMAIL US TODAY!**  
[dbesupport@urbanleaguelala.org](mailto:dbesupport@urbanleaguelala.org)

#### *Upcoming Training*

#### **Access to Opportunities: How to Find and Successfully Bid on LADOTD Projects**

Thursday, August 3 | 10:00am - 11:30am | Online via GoToWebinar

Join the Urban League of Louisiana on Thursday, August 3, 10:00am-11:30am, for "Access to Opportunities: How to Find and Successfully Bid on LADOTD Projects". This virtual session is a part of a series of monthly events in collaboration with the Louisiana Department of Transportation and Development's DBE Supportive Services program.



DBE contractor firms seeking to do business with the Louisiana Department of Transportation must develop an internal process to identify, assess, and determine the firm's capacity to meet the performance requirements of potential bid opportunities. In addition, DBE contractors must be proactive in identifying upcoming bid opportunities so

that maximum time and effort can be put towards developing a winning proposal.

During this session, contractor firms will learn how to view upcoming LADOTD letting opportunities and the associated Construction Proposal Documents. Participants will also learn how to view LADOTD projects to be let in the next 12 months, how to read proposal documents, and how to ensure that you are ready to bid (Online Bidder Registration, List of Prospective Bidders, etc.).

Facilitator: Frank Johnson, III, Senior Business Advisor/Contractor Specialist, Urban League of Louisiana

There is no cost to attend, however, registration is required. Register today to reserve your seat!

[Click Here to Register!](#)

### *DBE Outreach*

## Opportunities Outlook Quarterly Convening

Thursday, August 24 | 9:00am - 11:00am | ULLA HQ



As an extension of the Urban League of Louisiana's (ULLA) annual "Opportunities Outlook for DBE Contractors", join us on Thursday, August 24<sup>th</sup>, 9:00am-11:00am, for the *"Opportunities Outlook Quarterly Convening"*.

These quarterly, in-person meet-ups will feature three procurement officers and/or prime contractors who will provide participating DBEs with updates on bid opportunities, as well as, required steps and best practices for doing business with these organizations. These sessions will also provide an opportunity for more direct networking between DBEs and procurement officers and/or primes.

The event will take place at the Urban League of Louisiana, 4640 S. Carrollton Avenue, Suite 110, New Orleans, LA 70119. Breakfast will be provided.

This quarter's featured organizations include:

- *AECOM/Hunt + AECOM/Tishman*
- *Broadmoor, LLC*
- *and more!*

There is no cost to attend, however, registration is required. Register today to reserve your spot!

[Click Here to Register!](#)

### *Growth Strategies*

## Become an Energy Smart or Entergy Solutions Trade Ally!



Energy Smart (Orleans Parish) and Entergy Solutions (All Other Parishes in LA) are comprehensive energy efficiency programs that incentivize Entergy customers to perform energy saving upgrades in their homes and businesses. Our teams work with residents, business owners, facility managers and trade ally contractors to identify opportunities and provide cash incentives for completing eligible upgrades with

measurable/verifiable energy savings.

#### **What is a trade ally?**

Trade allies are approved and trained contractors that influence the energy decisions of customers and facilitate participation in the Energy Smart and Entergy Solutions programs. Trade allies help customers implement energy efficiency upgrades and earn incentives for reducing their energy usage.

#### **What is the benefit of becoming a trade ally?**

Both programs work to connect customers with trade ally contractors to help them select and install energy efficient products that have verifiable energy savings for customers. Trade allies can leverage these cash incentives to gain new customers and maximize existing customer projects that reduce energy use.

#### **How are trade allies supported?**

The program provides technical assistance to trade allies and customers to identify energy efficiency opportunities, develop cost-effective projects and complete required program documentation. Trade allies are invited to participate in various training, development and networking opportunities provided by the program and its partners.

#### **For More Information**

- Orleans Parish: Kevin Fitzwilliam, Training and Workforce Development Specialist, Energy Smart Program - [kevin.fitzwilliam@optim.com](mailto:kevin.fitzwilliam@optim.com)
- All Other Parishes: Dillon Teal, Senior Energy Advisor, Entergy Solutions - [dillon.teal@optim.com](mailto:dillon.teal@optim.com)

**Learn More about the EnergySmart Trade Ally Program! (Orleans Parish)**

**Learn More about the Entergy Solutions Trade Ally Program! (All Other Parishes)**

**Click Here for All Upcoming ULLA Entrepreneurship Trainings**

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