



Urban League of Louisiana  
Center for Entrepreneurship & Innovation

# DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



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## MONTHLY DIGEST

### Issue 30 | August 2022

[www.urbanleaguela.org/cei-dbeservices](http://www.urbanleaguela.org/cei-dbeservices) | [dbesupport@urbanleaguela.org](mailto:dbesupport@urbanleaguela.org)

*Find Projects*

#### LADOTD Project Letting Information

[Link to Construction Letting Information](#)

*Register for Trainings*

#### ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

*Become a DBE*

#### Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

*Stay Informed*

#### U.S. Department of Transportation - Office of Small and Disadvantaged Business Utilization

[Link to the USDOT OSDBU](#)

### DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!

[dbesupport@urbanleaguela.org](mailto:dbesupport@urbanleaguela.org)

#### DBE Outreach and Education - Webinar

Preparing to Access Capital for Transportation and Development Projects + DBE Certification

Wednesday, August 17th | 10:00am - 12:00pm



Join the Urban League of Louisiana on Wednesday, August 17, 10:00am-12:00pm, to learn more about preparing to access capital for transportation and development projects!

During this session, participants will gain insights on how to best position their business

to obtain access to capital, including loan programs specifically for DBE firms. In addition, existing and aspiring DBE firms will learn the principles of estimating for developing winning bids, best practices in financial statements analysis, and tips for preparing your loan package.

This session will also include an overview of the LAUCP DBE Certification including eligibility requirements and the application process.

All current DBEs and aspiring DBEs are welcomed to attend. There is no cost to attend; however, registration is required. [Register today to reserve your seat!](#)

[Click Here to Register for the August 17th Session!](#)

### *Entrepreneurship Training*

### **Best Practices in Corporate Contracting: Capacity-building and Entrepreneurial Leadership Training for Small Businesses**

3-Part Webinar Series | August 12, 19, 26 | 10:00am CST



*Learn How to Become a Vendor of Choice for Major Corporations!*



Join the Urban League of Louisiana's Center for Entrepreneurship & Innovation for its 3-part, signature series, the "Best Practices in Corporate Contracting" sponsored by Chevron. This series will provide entrepreneurs who are seeking corporate clients with best practices for building the financial and operational capacity required to do business with medium- to large-sized corporations.

There is no cost to attend the series, however, registration is required. Please note that a separate registration is required for each session. Register today to reserve your spot!

#### **Session 1: Capacity Building for Corporate Contracts – Part 1**

**Friday, August 12 | 10:00am-11:30am**

**Facilitator: Lakeisha Robichaux, Lakeisha Robichaux, LLC**

As small businesses set their site on growth, it is imperative that capacity building strategies be deployed to ensure that your firm can effectively and efficiently manage larger contracts. Access to these larger contracting opportunities is important, but the benefit is null and void if you do not have the capacity to meet the expectations of larger, more complex opportunities.

During this session, learn specific strategies for building financial and operational capacity, including:

- Attracting and retaining high-quality workers
- Controlling operating costs and scalability
- Improving internal controls such as financial systems, inventory and human resource management platforms

[Click Here to Register for Session 1](#)

#### **Session 2: Capacity Building for Corporate Contracts – Part 2**

**Friday, August 19 | 10:00am-11:30am**

During Part 2 of "Capacity Building for Corporate Contracts", participants will gain insights into additional strategies for building financial and operational capacity to meet the needs of larger, more complex projects for corporations.

**Topics include:**

- Cost estimating and proposal preparation
- Improving project management Skills
- Managing project risks
- Complying with industry regulations

[Click Here to Register for Session 2](#)

**Session 3: Leveraging Small Business Certifications**

Thursday, August 26 | 10:00am-11:30am

Facilitator: De Asa Nichols, Global Impact Group Solutions

This series will conclude with a look at the various small business certifications that are available to women and minority-owned firms with insights into which certifications best fit the goals of the firm. The Minority Business Enterprise, Women-owned Business Enterprise, and Veteran-owned Business certifications will be discussed.

[Click Here to Register for Session 3](#)

**DBE Resources**

**Louisiana Economic Development's Bonding Assistance Program**

Louisiana Economic Development's Bonding Assistance Program provides access to quality bid, payment and performance bonds at reasonable rates from surety companies when bonding capacity is needed on public or private jobs.



- Offers 25% of contract price or \$100,000, whichever is less, in bond guarantee to surety
- Sureties perform all underwriting and offer competitive rates
- LED's Bond guarantees may mitigate some risk to surety company, leading to a positive underwriting decision

The Bonding Assistance Program is open to all certified Small and Emerging Business Development (SEBD) Program ([OpportunityLouisiana.com/SEBD](#)) clients that require bid, payment or performance surety bonds. Apply for the Small and Emerging Business Development (SEBD) Program at [www.ledsmallbiz.com](#).

For more information on what a surety bond is, please visit the following **booklet online**. For additional information about what is needed to obtain a surety bond please view the following **webinar**. To learn more, [click here](#).

[Click Here for All Upcoming ULLA Entrepreneurship Trainings](#)

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