



Urban League of Louisiana
Center for Entrepreneurship & Innovation

DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



Urban League of Louisiana
Center for Entrepreneurship & Innovation



MONTHLY
DIGEST

Issue 26 | April 2022

www.urbanleaguela.org/cei-dbeservices | dbesupport@urbanleaguela.org

Find Projects

LADOTD Project Letting Information

[Link to Construction Letting Information](#)

Register for Trainings

ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

Become a DBE

Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

Stay Informed

U.S. Department of Transportation - Office of Small and Disadvantaged Business Utilization

[Link to the USDOT OSDBU](#)

DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!

dbesupport@urbanleaguela.org

DBE Outreach and Education - Webinar Crew Management: Recruiting, Hiring, and Retaining an All Star Team Wednesday, April 20th | 10:00am - 12:00pm



Join the Urban League of Louisiana on Wednesday, April 20th, 10:00am-12:00pm, for "Crew Management: Recruiting, Hiring, and Retaining an All Star Team".

2022 is expected to yield an increase in public and private construction projects across the U.S. This is great for the industry, however, this also means that small business contractors must be

prepared for the competitive landscape that is sure to impact how you recruit, hire, and train a best-in-class crew.

It is critical that owners have a strategic plan to efficiently manage and retain your field crew. This is essential to staying on budget and on schedule, and can lead to increased profitability. During this session, construction managers and owners will learn how to build a foundation for a successful field crew which requires processes, discipline and the proper resources. This session will dive into best practices for recruiting, hiring, developing, managing, and retaining an all-star team!

All aspiring DBEs are welcomed to attend. There is no cost to attend; however, registration is required. [Register today to reserve your seat!](#)

[Click Here to Register for the April 20th Session!](#)

DBE Outreach Event

Ready to Do Business with the Federal Government?

Get 8(a) Certified!

Tuesday, April 19th | 10:00am - 12:00pm



Community Navigator PILOT PROGRAM

Join the Urban League of Louisiana on **Tuesday, April 19th, 10:00am -12:00pm**, to learn about the SBA's 8(a) Business Development Program. This session is a part of the Urban League's Community Navigator Pilot Program in collaboration with the [National Urban League](#).



The SBA's 8(a) Business Development program is a robust nine-year program created to help firms owned and controlled by socially and economically disadvantaged individuals gain access to contracting opportunities in the federal marketplace. Once certified, 8(a) program participants are eligible to receive federal contracting preferences and receive training and technical assistance designed to strengthen their ability to effectively compete.

The 8(a) program can be a valuable tool for eligible small business owners who are interested in expanding their footprint in the federal marketplace. During this session, participants will learn the key features of the 8(a) program, its benefits, eligibility requirements, and the certification process. Participants will leave with answers to the following questions:

- *What are the benefits of the 8(a) program?*
- *What businesses qualify?*
- *What steps do I need to take to successfully apply to the program?*
- *What training and technical assistance is provided to participating businesses?*
- *If I am 8(a) certified, am I guaranteed federal contracts?*
- *How do I best leverage the benefits of the program?*
- *How do I maintain my eligibility and certification?*

This session will feature the following speakers:



Jo Ann Lawrence
Deputy District Director
U.S. Small Business
Administration, LA District



Iam Tucker
President & CEO
ILSI Engineering and Current
8(a) Program Participant



Frank Johnson
Senior Business
Advisor/Contractor Specialist
Urban League of Louisiana



There is no cost to attend this session, however, registration is required. Register today to reserve your seat! ***Reserve your spot today!***

This program is funded (in part) through a grant with the U.S. Small Business Administration.

[Click Here to Register for the April 19th Session!](#)

Hurricane Ida Recovery - Bid Opportunities **State of Louisiana Non-Congregate Sheltering Bid Opportunities**

The first wave of opportunities for Louisiana businesses to compete for opportunities in Hurricane Ida long-term recovery work is here. The state will need contractors skilled in the following areas: plumbing, electrical, carpentry, dirt work, and general maintenance. To see upcoming opportunities, register to do business with the State, and to learn more about doing business with the State, please use the following links.

[State Bids Posted Online](#)

[Vendor Registration](#)

[How to do Business with the State](#)

[How to do Business with the State - Video](#)

[How to do Business with FEMA](#)

Questions? [Email the State Office of Procurement](#)

For one-on-one support and technical assistance, please email the Urban League of Louisiana at dbesupport@urbanleaguela.org.

DBE Resources **Louisiana Economic Development's Bonding Assistance Program**

Louisiana Economic Development's Bonding Assistance Program provides access to quality bid, payment and performance bonds at reasonable rates from surety companies when bonding capacity is needed on public or private jobs.



- Offers 25% of contract price or \$100,000, whichever is less, in bond guarantee to surety
- Sureties perform all underwriting and offer competitive rates
- LED's Bond guarantees may mitigate some risk to surety company, leading to a positive underwriting decision

The Bonding Assistance Program is open to all certified Small and Emerging Business Development (SEBD) Program (OpportunityLouisiana.com/SEBD) clients that require bid, payment or performance surety bonds. Apply for the Small and Emerging Business Development (SEBD) Program at www.ledsmallbiz.com.

For more information on what a surety bond is, please visit the following [booklet](#)

online. For additional information about what is needed to obtain a surety bond please view the following **webinar**. To learn more, [click here](#).

[Click Here for All Upcoming ULLA Entrepreneurship Trainings](#)

Urban League of Louisiana
Center for Entrepreneurship & Innovation
www.urbanleaguella.org/cei
dbesupport@urbanleaguella.org

