



Urban League of Louisiana
Center for Entrepreneurship & Innovation

DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



Urban League of Louisiana
Center for Entrepreneurship & Innovation



MONTHLY
DIGEST

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www.urbanleaguella.org/cei-dbeservices | dbesupport@urbanleaguella.org

Find Projects

LADOTD Project Letting Information

[Link to Construction Letting Information](#)

Register for Trainings

ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

Become a DBE

Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

Stay Informed

COVID-19 Updates and Resources

[Link to the ULLA COVID-19 Updates Page](#)

DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!

dbesupport@urbanleaguella.org

Applications Now Open! LADOTD DBE Supportive Services - Business Development Program Classes Start March 9th

The Louisiana Department of Transportation and Development's Business Development Program (BDP) provides tailored training and technical assistance to underutilized DBE firms who are actively seeking highway construction projects and those that exhibit the highest potential to successfully bid on these projects.

The BDP is a two-year business and workforce development program designed to assist in strengthening the business, financial, and technical capacity of DBE firms who have the highest potential to effectively bid, compete, and perform on highway construction projects. In addition, the BDP seeks to assist participating firms in expanding their ability to compete in the marketplace on projects outside of the DBE program. The program provides

traditional supportive services to selected DBEs, including:

- One-on-one and small group advising sessions
- Capacity-building coaching
- Technical assistance
- Strategic business planning, and
- Access to market- and industry-specific resources such as bonding and insurance resources

In order to participate, DBE firms must apply. Selected firms must be highly motivated and actively pursuing highway-related work. Selected firms must:

- be a certified LAUCP DBE firm.
- be based in Region B.
- demonstrate high interest in doing business with LADOTD.
- commit to the 2 Year Business Development Curriculum.
- commit to one-on-one and small group advising sessions.
- complete a Strategic Business Development Plan.



As a part of the BDP, participants will also have opportunities to network with industry leaders and experts. Many sessions will include guest speakers and representatives from the LADOTD, as well as, other statewide procurement professionals.

Classes take place monthly. For the full two-year curriculum, please visit the [LADOTD Business Development Program - Region B website](#). Applications close on February 28, 2022 at 5:00pm CST. Classes begin on March 9th at 10:00am CST. To apply, [click here](#).

[Apply for the Business Development Program Here!](#)

DBE Outreach and Education - Webinar
Developing an Effective Capabilities Statement + LAUCP DBE Certification
Wednesday, February 16th | 10:00am - 12:00pm



Join the Urban League of Louisiana on **Wednesday, February 16, 10:00am-12:00pm**, to learn how to develop an effective and compelling capabilities!

As a contractor, whether you are providing labor, materials, or professional services, your capability statement serves as your business card and should set you apart from your competitors. It is a tool that will show potential clients how your achievements, core competencies, accreditations, financial health, and experience will create value for their projects. Writing a capability statement is not easy.

During this session, participants will learn the key components of a capabilities statement and will be given guidance on crafting these elements to fit their business model and offerings. This session will also include an overview of the LAUCP DBE Certification including eligibility requirements and the application process.

All aspiring DBEs are welcomed to attend. There is no cost to attend; however, registration is required. **Register today to reserve your seat!**

[Click Here to Register for the February 16th Session!](#)

Hurricane Ida Recovery - Bid Opportunities
State of Louisiana Non-Congregate Sheltering Bid Opportunities

The first wave of opportunities for Louisiana businesses to compete for opportunities in Hurricane Ida long-term recovery work is here. The state will need contractors skilled in the following areas: plumbing, electrical, carpentry, dirt work, and general

maintenance. To see upcoming opportunities, register to do business with the State, and to learn more about doing business with the State, please use the following links.

[State Bids Posted Online](#)

[Vendor Registration](#)

[How to do Business with the State](#)

[How to do Business with the State - Video](#)

[How to do Business with FEMA](#)

Questions? [Email the State Office of Procurement](#)

For one-on-one support and technical assistance, please email the Urban League of Louisiana at dbesupport@urbanleaguela.org.

DBE Resources

Louisiana Economic Development's Bonding Assistance Program

Louisiana Economic Development's Bonding Assistance Program provides access to quality bid, payment and performance bonds at reasonable rates from surety companies when bonding capacity is needed on public or private jobs.



- Offers 25% of contract price or \$100,000, whichever is less, in bond guarantee to surety
- Sureties perform all underwriting and offer competitive rates
- LED's Bond guarantees may mitigate some risk to surety company, leading to a positive underwriting decision

The Bonding Assistance Program is open to all certified Small and Emerging Business Development (SEBD) Program (OpportunityLouisiana.com/SEBD) clients that require bid, payment or performance surety bonds. Apply for the Small and Emerging Business Development (SEBD) Program at www.ledsmallbiz.com.

For more information on what a surety bond is, please visit the following [booklet online](#). For additional information about what is needed to obtain a surety bond please view the following [webinar](#). To learn more, [click here](#).

[Click Here for All Upcoming ULLA Entrepreneurship Trainings](#)

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