



Urban League of Louisiana
Center for Entrepreneurship & Innovation

DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



Urban League of Louisiana
Center for Entrepreneurship & Innovation



MONTHLY
DIGEST

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www.urbanleaguela.org/cei-dbeservices | dbesupport@urbanleaguela.org

Find Projects

LADOTD Project Letting Information

[Link to Construction Letting Information](#)

Register for Trainings

ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

Become a DBE

Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

Stay Informed

COVID-19 Updates and Resources

[Link to the ULLA COVID-19 Updates Page](#)

DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!

dbesupport@urbanleaguela.org

DBE Outreach and Education - Webinar

Developing a Winning Proposal + CMAR Project Delivery

Wednesday, July 28 | 10:00am - 11:30am | [Register Here](#)

- creating a winning scope sheet
- developing and offering a value proposition, and
- putting your plans into action

In addition, participants will gain an understanding of the **Construction Manager at Risk (CMAR) delivery method** which entails a commitment by the Construction Manager (CM) to deliver the project within a Guaranteed Maximum Price (GMP) which is based on the construction documents and specifications at the time of the GMP. This session will also include an overview of the **LAUCP DBE Certification** including eligibility requirements and the application process.

All contractors are welcomed to attend. There is no cost to attend; however, registration is required. **Register today to reserve your seat!**

Register Today for the July 28th Session!

Best Practices in Construction Management **4 Tips for Attracting & Retaining Gen Z Employees**

ConstructionBusinessOwner.com | By: Randi Bakalar | June 16, 2021



To foster the next generation of the construction workforce, construction business owners can help to close this gap by recruiting Generation Z, which is anyone born between 1995 and 2010. With the recurring worker shortages in today's construction environment, consider the following tips to help companies in the skilled trades successfully attract and retain millennial and Gen Z workers.

ConstructionBusinessOwner.com

[View Article](#)

COVID-19 Funding

TruFund Financial Services Launches the Southern Opportunity and Resilience Fund (SOAR) for Small Businesses in Louisiana

Offering Small Business Loans of Up to \$100,000



The Southern Opportunity and Resilience Fund: A new program to help small businesses and nonprofits across the South get back on their feet.

theSOARFund.org

SOAR

Southern Opportunity and Resilience Fund

very low interest loans of up to \$100,000 and free business support.

You may be eligible if you:

- Own a small business with 50 or fewer employees in one of the states below
- Have annual revenues under \$5 million
- Meet the program's standard underwriting guidelines (includes experiencing direct economic disruption due to COVID-19)

About the loans:

- Loans are being made through local community lenders who can help you understand the terms and determine if a loan is the right option for your business
- Loans range in size, up to \$100,000 and can be used for various business purposes
- Current loan terms include 1) 60-month loan term with a fixed 4% interest rate for businesses and 3% for nonprofits or 2) 72-month loan term with a fixed 4.5% interest rate for businesses and 3.5% for nonprofits

To learn more, or to apply, [click here](#). To contact TruFund Financial Services, Inc. in Louisiana, please email Louisiana@TruFund.org or call (504) 293-5550 for more information.

Learn More about the SOAR Loan Program

DBE Resources

Louisiana Economic Development's Bonding Assistance Program



LOUISIANA
ECONOMIC
DEVELOPMENT

Louisiana Economic Development's Bonding Assistance Program provides access to quality bid, payment and performance bonds at reasonable rates from surety companies when bonding capacity is needed on public or private jobs.

- Offers 25% of contract price or \$100,000, whichever is less, in bond guarantee to surety
- Sureties perform all underwriting and offer competitive rates
- LED's Bond guarantees may mitigate some risk to surety company, leading to a positive underwriting decision

The Bonding Assistance Program is open to all certified Small and Emerging Business Development (SEBD) Program (OpportunityLouisiana.com/SEBD) clients that require bid, payment or performance surety bonds. Apply for the Small and Emerging Business Development (SEBD) Program at www.ledsmallbiz.com.

For more information on what a surety bond is, please visit the following [booklet online](#).

For additional information about what is needed to obtain a surety bond please view the