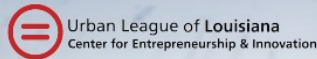




Urban League of Louisiana Center for Entrepreneurship & Innovation

DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



MONTHLY DIGEST

Issue 13 | March 2021

www.urbanleaguela.org/cei-dbeservices | dbesupport@urbanleaguela.org

Find Projects

LADOTD Project Letting Information

[Link to Construction Letting Information](#)

Register for Trainings

ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

Become a DBE

Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

Stay Informed

COVID-19 Updates and Resources

[Link to the ULLA COVID-19 Updates Page](#)

DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!

dbesupport@urbanleaguela.org

DBE Outreach and Education Webinar

Developing a Winning Proposal + Construction Management at Risk + DBE Certification

Wednesday, March 17 | 10:00am - 12:00pm | [Register Here](#)



Join the Urban League of Louisiana's Center for Entrepreneurship & Innovation on Wednesday, March 17, 10:00am-12:00pm, to learn best practices in developing an effective capabilities statement!

As a contractor, whether you are providing labor, materials, or professional services, your

capability statement serves as your business card and should set you apart from your competitors. It is a tool that will show potential clients how your achievements, core competencies, accreditations, financial health, and experience will create value for their projects. Writing a capability statement is not easy.

During this session, participants will learn the key components of a capabilities statement and will be given guidance on crafting these elements to fit their business model and offerings. This session will also include an overview of the LAUCP DBE Certification including eligibility requirements and the application process.

There is no cost to attend; however, registration is required. All current DBEs and aspiring DBEs are welcomed to attend. [Click Here to Register Today!](#)

**Register Today for the March 17th
Session!**

COVID-19 Funding Webinar

Paycheck Protection Program Enhancements: Increasing Access to Small Businesses in Underserved Communities

Thursday, March 4 | 1:00-2:30pm | [Register Here](#)



The Biden-Harris administration is announcing several reforms to increase access to the PPP to the nation's smallest businesses and those that have been left behind in previous relief efforts. These efforts will extend much-needed resources to help small businesses survive, reopen, and rebuild. Recently announced updates to the PPP include:

- Instituting a 14-day period during which only businesses with fewer than 20 employees can apply for relief
- Helping sole proprietors, independent contractors, and self-employed individuals receive more financial support
- Eliminating an exclusionary restriction that prevents small business owners with prior non-fraud felony convictions from obtaining relief
- Eliminating an exclusionary restriction that prevents small business owners who are delinquent on their federal student loans from obtaining relief
- Ensuring access for non-citizen small business owners who are lawful U.S. residents by clarifying that they may use Individual Taxpayer Identification Numbers (ITINs) to apply for relief

Join the **Urban League of Louisiana, Hope Credit Union, and the SBA Louisiana District Office** on **Thursday, March 4, from 1:00-2:30p CST** for a special webinar to learn more about these enhancements to the Paycheck Protection Program, eligibility requirements, required documentation, and how to apply! There will also be time for Q&A.

Presenters include:

- Kathy Saloy, Senior Vice President Community Economic Development Hope Enterprise Corporation
- Jo Ann Lawrence, Deputy Director, Louisiana District Office, U.S. Small Business Administration

There is no cost to attend; however, registration is required. [Click Here to Register today!](#)

To learn more about applying for the PPP at Hope Credit Union, [click here](#). For assistance applying for the PPP, please contact the Urban League of Louisiana at dbesupport@urbanleaguela.org. You can also visit the [SBA PPP Website](#) for more information.

Register Today for the March 4th PPP
Session!

Important Notice from the SBA

Was Your Application for the Economic Injury Disaster Loan (EIDL) Declined?

Request Reconsideration

Economic Injury Disaster Loan



If your COVID-19 Economic Injury Disaster Loan was declined, you can request reconsideration within six months of the date of the decline letter. Include your application number and information required to overcome the reason for decline. You can send this information via email to pdcrecons@sba.gov or mail to the U.S. Small Business Administration Disaster Assistance Processing and Disbursement Center, 14925 Kingsport Road, Fort Worth, Texas, 76155.

[Learn More](#)

DBE Resources

Louisiana Economic Development's Bonding Assistance Program



Louisiana Economic Development's Bonding Assistance Program provides access to quality bid, payment and performance bonds at reasonable rates from surety companies when bonding capacity is needed on public or private jobs.

- Offers 25% of contract price or \$100,000, whichever is less, in bond guarantee to surety
- Sureties perform all underwriting and offer competitive rates
- LED's Bond guarantees may mitigate some risk to surety company, leading to a positive underwriting decision

The Bonding Assistance Program is open to all certified Small and Emerging Business Development (SEBD) Program (OpportunityLouisiana.com/SEBD) clients that require bid, payment or performance surety bonds. Apply for the Small and Emerging Business Development (SEBD) Program at www.ledsmallbiz.com.

For more information on what a surety bond is, please visit the following [booklet online](#).

For additional information about what is needed to obtain a surety bond please view the following [webinar](#). To learn more, [click here](#).

Urban League of Louisiana
Center for Entrepreneurship & Innovation
www.urbanleaguela.org/cei
dbesupport@urbanleaguela.org

