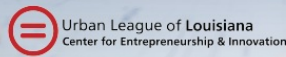




Urban League of Louisiana Center for Entrepreneurship & Innovation

DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



MONTHLY DIGEST

Issue 12 | February 2021

www.urbanleaguela.org/cei-dbeservices | dbesupport@urbanleaguela.org

Find Projects

LADOTD Project Letting Information

[Link to Construction Letting Information](#)

Register for Trainings

ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

Become a DBE

Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

Stay Informed

COVID-19 Updates and Resources

[Link to the ULLA COVID-19 Updates Page](#)

DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!

dbesupport@urbanleaguela.org

DBE Outreach and Education Webinar

Developing a Winning Proposal + Construction Management at Risk + DBE Certification

Wednesday, February 17 | 10:00am - 12:00pm



Join the Urban League of Louisiana's Center for Entrepreneurship & Innovation on **Wednesday, February 17, 10:00am-12:00pm**, to learn how to develop a winning bid proposal and more!

Construction firms understand that hard work has to happen before a single shovel ever hits the ground during the continuous construction-bid-proposal process. Submitting effective

proposals and winning bids is at the heart of what contractors do and developing this as a core competency is critical to building a profitable and sustainable business.

For general contractors, a bid-to-win rate of one out of six is standard, and many see less of

a conversion rate. During this session, contractors will learn best practices for developing a competitive proposal, including: positioning the firm to move quickly on submitting bid proposals, creating a winning scope sheet, developing and offering a value proposition, and putting your plans into action.

In addition, participants, will gain an understanding of the Construction Manager at Risk (CMAR) delivery method which entails a commitment by the Construction Manager (CM) to deliver the project within a Guaranteed Maximum Price (GMP) which is based on the construction documents and specifications at the time of the GMP. This session will also include an overview of the LAUCP DBE Certification including eligibility requirements and the application process.

There is no cost to attend, however registration is required. All current DBEs and aspiring DBEs are welcomed to attend. [Click Here to Register Today!](#)

Register Today for the February 17th Session!

COVID-19 Funding Webinar

The Second Round of the Paycheck Protection Program is Now Open - Get Assistance Applying Today!

Tuesday, February 9 | 10:00am-12:00pm



The U. S. Treasury Department has authorized another round of the Paycheck Protection Program (PPP), designed to assist businesses and nonprofit organizations that have faced financial challenges related to the Coronavirus pandemic.

The Urban League of Louisiana has partnered with Hope Credit Union to assist clients in determining eligibility, completing the application process, and managing the loan forgiveness process.

Hope is an experienced SBA-authorized lender and is ready to help small businesses and nonprofit organizations across the Deep South take advantage of this opportunity. By applying through Hope, your business may be able to tap into 100% federally guaranteed funding that will help cover up to 24 weeks of payroll expenses, including benefits, mortgage interest, rent, insurance, utilities, and other authorized expenses.

Join the Urban League of Louisiana, Hope Credit Union, and the SBA Louisiana District Office on **Tuesday, February 9, 10:00am-12:00pm** for a special webinar to learn more about the second round of the Paycheck Protection Program. Attendees gain insight on eligibility requirements, required documentation and how to apply! There will also be time for Q&A.

Guest speakers include:

- **Kathy Saloy, Senior Vice President Community Economic Development Hope Enterprise Corporation**
- **Jo Ann Lawrence, Deputy Director, Louisiana District Office, U.S. Small Business Administration**

There is no cost to attend, however, registration is required. [Register today!](#)

To learn more about applying for the PPP at Hope Credit Union, [click here](#). For assistance applying for the PPP, please contact the Urban League of Louisiana at dbesupport@urbanleaguela.org.

You can also visit the [SBA PPP Website](#) for more information.

Register Today for the February 9th Session!

Important Notice from the SBA

Was Your Application for the Economic Injury Disaster Loan (EIDL) Declined?

Request Reconsideration

Economic Injury Disaster Loan



If your COVID-19 Economic Injury Disaster Loan was declined, you can request reconsideration within six months of the date of the decline letter. Include your application number and information required to overcome the reason for decline. You can send this information via email to pdcrecons@sba.gov or mail to the U.S. Small Business Administration Disaster Assistance Processing and Disbursement Center, 14925 Kingsport Road, Fort Worth, Texas, 76155.

[Learn More](#)

DBE Resources

Louisiana Economic Development's Bonding Assistance Program



Louisiana Economic Development's Bonding Assistance Program provides access to quality bid, payment and performance bonds at reasonable rates from surety companies when bonding capacity is needed on public or private jobs.

- Offers 25% of contract price or \$100,000, whichever is less, in bond guarantee to surety
- Sureties perform all underwriting and offer competitive rates
- LED's Bond guarantees may mitigate some risk to surety company, leading to a positive underwriting decision

The Bonding Assistance Program is open to all certified Small and Emerging Business Development (SEBD) Program (OpportunityLouisiana.com/SEBD) clients that require bid, payment or performance surety bonds. Apply for the Small and Emerging Business Development (SEBD) Program at www.ledsmallbiz.com.

For more information on what a surety bond is, please visit the following [booklet online](#).

For additional information about what is needed to obtain a surety bond please view the following [webinar](#). To learn more, [click here](#).

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