DBE Support Services

DBE SUPPORTIVE SERVICES - REGION B

ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!
dbesupport@urbanleaguela.org

DBE Outreach and Education Webinar

Preparing to Access Capital for Transportation & Development Projects + DBE Certification

Wednesday, November 18 | 10:00am - 12:00pm

Find Projects
LADOTD Project Letting Information
Link to Construction Letting Information

Register for Trainings
ULLA Upcoming Events and Workshops
Link to ULLA’s Eventbrite Registration Page

Become a DBE
Get LAUCP DBE Certified
Link to Louisiana Unified Certification Program

Stay Informed
COVID-19 Updates and Resources
Link to the ULLA COVID-19 Updates Page

Questions about COVID-19 Loan Programs? - Email Us at dbesupport@urbanleaguela.org

DBE Supportive Services - Region B - Bridge City/New Orleans & Hammond

Issue 9 | November 2020
www.urbanleaguela.org/cei-dbeservices | dbesupport@urbanleaguela.org
Join the Urban League of Louisiana’s Center for Entrepreneurship & Innovation on
Wednesday, November 18, 10:00am-12:00pm, to learn more about how your firm can
prepare to access capital on transportation and development projects.

During this workshop, existing and aspiring DBE firms will learn the principles of estimating
for developing winning bids, best practices in financial statements analysis, and important
steps on how to best prepare to access capital. This session will also include an overview of
the LAUCP DBE Certification including eligibility requirements and the application process.

There is no cost to attend, however registration is required. All current DBEs and aspiring
DBEs are welcomed to attend. Click Here to Register Today!

Register Today for the November 18th Session!

Entrepreneurial Training
Protect Your Business: Best Practices in Cyber Security for Entrepreneurs
Friday, November 13 | 10:00am - 11:30am

According to the National Cybersecurity Alliance, many small businesses believe that their data is
not valuable and are an unlikely target of cyberattacks. However, data indicates that 28% of
cyberattacks involve small business victims. Also, due to COVID-19, the use of technology in
business has increased dramatically. With the number of businesses using a remote-workforce
model increasing, so is the need for deliberate cyber security measures.

Join the Urban League of Louisiana’s Center for Entrepreneurship & Innovation on Friday,
November 13, 10:00-11:30am, for a special webinar designed to help small business owners
understand how to protect their business from cyber threats.

During this session, participants will gain an understanding of what cyber security means, the
threats and vulnerabilities that increase the likelihood of cyber-attacks, and ways to defend against
them. The following questions will be addressed:
• What does “cyber security” really mean?
• What is Personal Identifiable Information (PII) and why should it be important to me?
• What are the most common types of cyber threats?
• Is my small business vulnerable?
• What resources are available to assess my business’ vulnerability?
• What techniques, tools and policies do I need to implement to prevent cyber threats?

This session will be facilitated by Jeremy Reed, Owner of Jay Reed Consults, LLC, and Contract
Business Advisor for the Urban League of Louisiana. Register Today!

Register Today for the November 13th Session!
What Makes a Strong Project Manager

By: Gregg M. Schoppman | April 30, 2020

When hiring a project manager or any other leader, do you become enamored with the wrong things on a résumé or in an interview, rather than screening for the right composition? Check out this article to learn about defining the core competencies necessary to ensuring professional success and longevity. View Article