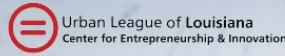




**Urban League of Louisiana**  
Center for Entrepreneurship & Innovation

## DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



# MONTHLY DIGEST

### Issue 9 | November 2020

[www.urbanleaguella.org/cei-dbeservices](http://www.urbanleaguella.org/cei-dbeservices) | [dbesupport@urbanleaguella.org](mailto:dbesupport@urbanleaguella.org)

Questions about COVID-19 Loan Programs? - Email Us at [dbesupport@urbanleaguella.org](mailto:dbesupport@urbanleaguella.org)

*Find Projects*

#### LADOTD Project Letting Information

[Link to Construction Letting Information](#)

*Register for Trainings*

#### ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

*Become a DBE*

#### Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

*Stay Informed*

#### COVID-19 Updates and Resources

[Link to the ULLA COVID-19 Updates Page](#)

### DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

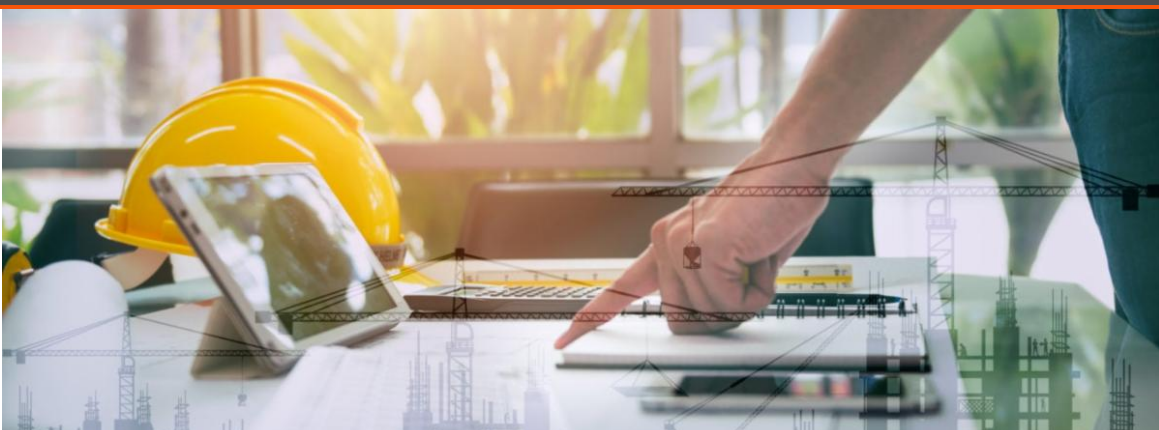
EMAIL US TODAY!

[dbesupport@urbanleaguella.org](mailto:dbesupport@urbanleaguella.org)

### DBE Outreach and Education Webinar

Preparing to Access Capital for Transportation & Development Projects + DBE Certification

Wednesday, November 18 | 10:00am - 12:00pm



Join the Urban League of Louisiana's Center for Entrepreneurship & Innovation on **Wednesday, November 18, 10:00am-12:00pm**, to learn more about how your firm can prepare to access capital on transportation and development projects.

During this workshop, existing and aspiring DBE firms will learn the principles of estimating for developing winning bids, best practices in financial statements analysis, and important steps on how to best prepare to access capital. This session will also include an overview of the LAUCP DBE Certification including eligibility requirements and the application process.

There is no cost to attend, however registration is required. All current DBEs and aspiring DBEs are welcomed to attend. [Click Here to Register Today!](#)

**Register Today for the November 18th Session!**

### ***Entrepreneurial Training***

### **Protect Protect Your Business: Best Practices in Cyber Security for Entrepreneurs**

**Friday, November 13 | 10:00am - 11:30am**



According to the National Cybersecurity Alliance, many small businesses believe that their data is not valuable and are an unlikely target of cyberattacks. However, data indicates that 28% of cyberattacks involve small business victims. Also, due to COVID-19, the use of technology in business has increased dramatically. With the number of businesses using a remote-workforce model increasing, so is the need for deliberate cyber security measures.

Join the Urban League of Louisiana's Center for Entrepreneurship & Innovation on **Friday, November 13, 10:00-11:30am**, for a special webinar designed to help small business owners understand how to protect their business from cyber threats.

During this session, participants will gain an understanding of what cyber security means, the threats and vulnerabilities that increase the likelihood of cyber-attacks, and ways to defend against them. The following questions will be addressed:

- What does "cyber security" really mean?
- What is Personal Identifiable Information (PII) and why should it be important to me?
- What are the most common types of cyber threats?
- Is my small business vulnerable?
- What resources are available to assess my business' vulnerability?
- What techniques, tools and policies do I need to implement to prevent cyber threats?

This session will be facilitated by Jeremy Reed, Owner of Jay Reed Consults, LLC, and Contract Business Advisor for the Urban League of Louisiana. [Register Today!](#)

**Register Today for the November 13th Session!**



*ConstructionBusinessOwner.com*

## **What Makes a Strong Project Manager**

*By: Gregg M. Schoppman | April 30, 2020*

When hiring a project manager or any other leader, do you become enamored with the wrong things on a résumé or in an interview, rather than screening for the right composition? Check out this article to learn about defining the core competencies necessary to ensuring professional success and longevity. [View Article](#)

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