



Urban League of Louisiana

Center for Entrepreneurship & Innovation

DBE Support Services

REGION B - BRIDGE CITY/NEW ORLEANS & HAMMOND



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Center for Entrepreneurship & Innovation



MONTHLY DIGEST

Issue 6 | August 2020

www.urbanleaguella.org/cei-dbeservices | dbesupport@urbanleaguella.org

Questions about COVID-19 Loan Programs? - Email Us at dbesupport@urbanleaguella.org

Find Projects

LADOTD Project Letting Information

[Link to Construction Letting Information](#)

Register for Trainings

ULLA Upcoming Events and Workshops

[Link to ULLA's Eventbrite Registration Page](#)

Become a DBE

Get LAUCP DBE Certified

[Link to Louisiana Unified Certification Program](#)

Stay Informed

COVID-19 Updates and Resources

[Link to the ULLA COVID-19 Updates Page](#)

DBE SUPPORTIVE SERVICES - REGION B



ULLA provides business support services to DBEs interested in doing business with the LADOTD in Region B. Services include:

- One-on-One Business Counseling
- Capacity-building Coaching
- Contractor-specific and General
- Entrepreneurship Trainings
- Certification Assistance
- Funding and Bonding Assistance
- Access to LADOTD Bid Opportunities

EMAIL US TODAY!

dbesupport@urbanleaguella.org

DBE Outreach and Education Webinar

Developing an Effective Capabilities Statement + DBE Certification

Tuesday, August 18 | 10:00am - 12:00pm



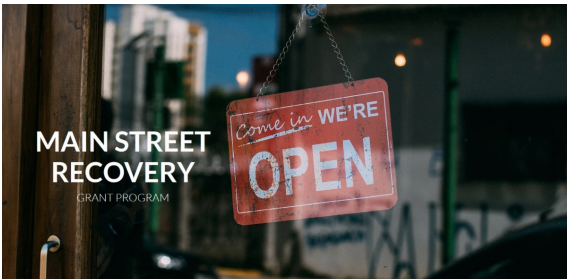
With an increase in the number of viable contractors available to support public and private projects, contracting across the region is now more competitive than ever. However, the critical factors are the same. Procurement leads need to understand your capabilities, your value proposition, cost competitiveness, and how well you have performed on previous projects.

As a contractor, whether you are providing labor, materials, or professional services, your capability statement serves as your business card and should set you apart from your competitors. It is a tool that will show potential clients how your achievements, core competencies, certifications, financial health, and experience will create value for their projects.

Join us on **Tuesday, August 18, 10:00am-12:00pm**, to learn the key components of a capabilities statement and to get guidance on crafting these elements to fit your business model and offerings. This session will also include an overview of the LAUCP DBE Certification including eligibility requirements and the application process.

[Click Here to Register Today!](#)

COVID-19 Emergency Funding Louisiana Main Street Recovery Program Grant Applications Open - Grants for Small Businesses



The application process for the [Louisiana Main Street Recovery Program](#) is now open! The program, administered by the Louisiana Department of Treasury, provides grants of up to \$15,000 to Louisiana small businesses to assist in their recovery related to the economic impact of COVID-19.

Within the first 21 days of the program, grants will be prioritized for those businesses who did not receive funds through the Paycheck Protection Program (PPP), SBA's Economic Injury Disaster Loan (EIDL) program, or insurance payments. Additionally, \$40 million of the aid is set aside to assist minority-owned, women-owned, and veteran-owned businesses.

Eligibility Requirements for Businesses

- Were domiciled in Louisiana as of March 1, 2020
- Suffered an interruption of business
- At least 50% owned by one or more Louisiana residents
- Filed Louisiana taxes in 2018 or 2019 or will file taxes in 2020.
- Had no more than 50 full-time employees as of March 1, 2020
- Have customers or employees visit a physical location
- Are not part of a bigger business with more than 50 full-time workers
- Does not exist for the purpose of advancing partisan political activity and does not directly lobby federal or state officials
- Does not derive income from passive investments without active participation in business operations

The Urban League of Louisiana is assisting small businesses with completing the application. For support, please email us at dbesupport@urbanleaguella.org.

Click [here](#) to access the Louisiana Main Street Recovery Program website to learn more. For questions, call the LA Main Street Recovery Program Call Center at 1-888-795-4947.

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