When children are not counted, our communities lose funding for 10 years for SCHOOLS, CHILDCARE, HEALTH INSURANCE, and HOUSING. Ten years is most of their childhood. The 2010 Census missed over 12,000 children in Louisiana resulting in more than $150 million over the last ten years that could have funded these services. The next Census will begin in March 2020, so make sure you complete the form and include ALL children so that they have what they need to thrive!

Not sure who to count?

- Count children in the home where they live and sleep most of the time, even if their parents don’t live there.

- If a child’s time is divided between more than one home, count them where they stay most often. If their time is evenly divided, or you don’t know where they stay most often, count them where they are staying on Census Day—April 1, 2020.

- If a child’s family (or guardian) is moving during March or April 2020, count them at the address where they are living on April 1, 2020.

- Count children in your home if they don’t have a permanent place to live and are staying in your home on April 1, 2020, even if they are only staying with you temporarily.

- Count newborn babies at the home where they will live and sleep most of the time, even if they are still in the hospital on April 1, 2020.

REMEMBER! The Census takes your privacy extremely seriously. Your information is confidential and cannot be shared with anyone for the next 72 years. If someone violates that, they can go to jail for up to five years and be fined up to $250,000.

Urban League of Louisiana

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